



Russ Branson

Director

PFM Group Consulting LLC

Russ Branson joined PFM's Management and Budget Consulting team and serves as a director in the San Francisco office. His primary focus is supporting PFM clients with performance optimization and helping them to ensure financial health. His key service areas include long-range financial plans, agency reviews, and quantitative support for collective bargaining. He also brings PFM's services to distressed municipalities, assisting them in moving toward fiscal recovery and stability.

A veteran finance professional, Russ spent 13 years with the City of Roseville, California in leadership positions, most recently as Assistant City Manager and Treasurer overseeing Finance and Administrative Services. Before joining the City of Roseville, Russ Branson was a partner with an urban economics consultancy, where he spent more than a decade advising public agencies. He spent the early years of his career with the Sacramento Area Council of Governments.

In addition, Russ has been active on a statewide basis on several boards related to public finance, and teaches at UC Davis Extension on the financial aspects of planning. In 2012, the Sacramento Business Journal honored him as public agency CFO of the Year, and in 2013 he received the award of excellence in public finance by the California Public Securities Association.



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Specialties

Consulting

State & Local Governments