



Desiree J. Hodge

Director of Marketing
PFM Solutions LLC

Desiree Hodge is the director of marketing for Synario, where she sets Synario marketing strategy to drive awareness and demand for Synario's enterprise and channel partner products.

Prior to her role on the Synario marketing team, Desiree served as Bank Officer, Marketing Specialist at Centreville Bank, overseeing all regional consumer demand generation activity, brand management, content creation, and management of Centreville Bank's online presence.

Desiree holds a Bachelor of Science in Business Administration in Marketing from Bryant University, and Graduate Certification in Marketing Management from the Harvard University Extension School.



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B.S.B.A in Marketing
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