



## Matt Rudroff, CFA, CPA

Director

PFM Financial Advisors LLC

Matt Rudroff joined PFM in 2016. He works in the Charlotte office as part of PFM's Pricing Group, which provides support to PFM's clients nationwide regarding pricing of competitive, negotiated and privately placed deals. In addition to pricing support, PFM's Pricing Group continually monitors and analyzes the municipal market to offer PFM's clients reliable and accurate market information.

Prior to PFM, Matt served as a vice president within the Municipal Products Group of Wells Fargo Securities for 4 years. He worked within business management supporting both public finance and the municipal trading, sales and syndicate. Prior this Matt worked within public accounting at PricewaterhouseCoopers focusing on investment banking and alternative assets, Morgan Stanley Global Wealth Management within the audit division, and a small broker dealer focusing on financial risk management, valuation, and pricing.



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### Contact

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### Education

B.S. in Business  
Administration  
University of Missouri at  
Columbia

M.Acc.  
University of Missouri at  
Columbia

### Professional Designations or Licenses

Chartered Financial Analyst  
(CFA)

Certified Public Accountant  
(CPA)

Municipal Advisor  
Representative (Series 50)

**Started with PFM:** 2016

**Started in the Field:** 2005