



Maritza Kelley

Director of External Affairs
PFM Financial Advisors LLC

Maritza brings over fifteen years of multi-sector experience at the local, state and federal levels of government to her role as director of external affairs at PFM. In this capacity she serves as an engagement manager across the organization to build and maintain strategic relationships and identify opportunities to improve external impact.

Maritza began her career in public finance, working at the Texas Legislature in school finance. Following her time at the Texas state capitol, she moved to Washington, DC where she created and managed external affairs initiatives for corporations and NGOs including Samsung, Verizon, AARP and the National Education Association.

Maritza received a Masters' of Public Affairs and Latin American Studies from the University of Texas Austin. She holds a Bachelor of Arts from the University of California Santa Cruz. Maritza currently serves on the board of the Greater Austin Hispanic Chamber of Commerce and on PFM's Diversity, Equity and Inclusion Council. She is bilingual in English and Spanish.



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Specialties

State & Local Governments

Education

B. A.
University of California Santa Cruz

M.P. Aff-M.A.
University of Texas, Austin

Started with PFM: 2018

Started in the Field: 2007