



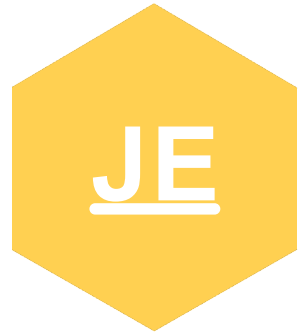
## Joan Evans

Senior Marketing Representative  
PFM Asset Management LLC

Joan Evans joined the PFM Cheyenne, Wyoming office as a senior marketing representative in February 2020. PFM is engaged as the distribution agent for the Wyoming Government Investment Fund and Joan works with eligible Wyoming political entities to promote participation in the Wyoming Government Investment Fund.

Joan previously served as Vice President of Wyoming Public Finance with George K. Baum & Company since 2015 and most recently in the Stifel Wyoming Office. Prior to her work in Wyoming Public Finance, she served as the director of the Wyoming Department of Workforce Services from 2007 to July, 2015. As head of Workforce Services, she steered the department in developing a demand-driven workforce, responsive to private-sector worker and employer needs.

In 2011, Joan was selected for the prestigious Toll Fellowship Program by the Council of State Governments. She is a member of the University of Wyoming College of Business Advisory Board, Wyoming Business Alliance Steering Committee and has served as an Assistant Lecturer for the University of Wyoming College of Business.



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### Contact

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### Specialties

Asset Management

Higher Education, State &  
Local Governments, K-12  
Schools

### Education

B.S. in Finance  
University of Wyoming

M.A. in Education  
University of Wyoming

### Professional Designations or Licenses

FINRA Series 7 and 63  
Licenses

**Started with PFM:** 2020

**Started in the Field:** 2015