



## J. Craig Cleaveland

Director

PFM Solutions LLC

Craig Cleaveland joined PFM in December, 2015 as part of the joint venture with Whitebirch Software. Craig is responsible for the Whitebirch Software financial modeling platform.

Before joining Whitebirch in 2002, Craig was CTO of Internet Games Corporation (creating a variety of online classic games including automated tournaments and rankings), a Bell Labs Distinguished Member of Technical Staff for 13 years working in the area of program generators, and an assistant professor of Computer Science at the University of Connecticut. He is also the author of three Computer Science books.



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### Contact

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### Specialties

Financial Modeling

### Education

Ph.D. in Computer Science  
University of California, Los Angeles

**Started with PFM:** 2015