



Daniel Hartman

Managing Director and Immediate Past CEO
PFM Financial Advisors LLC

Dan Hartman is a Managing Director and President of PFM Financial Advisors LLC, bringing more than 30 years of experience in public finance. He most recently served as CEO of PFM and as a PFM Board Member from December 7, 2021 to April 7, 2025, when he led the firm through its transformation into a stand-alone financial advisory and consulting company. Dan now focuses his efforts on major client initiatives and strategic matters for PFM.

Prior to Dan's tenure as CEO, he led PFM's Financial Advisory practice and was responsible for the full gamut of PFM's municipal advisory services throughout the US. Earlier in his career, he headed the firm's national utilities practice in the U.S., including a lead advisory role for the Los Angeles Department of Water and Power, Great Lakes Water Authority, DC Water, Municipal Gas Authority of Georgia, CPS Energy, San Antonio Water System, Orlando Utilities Commission, and the Southern California Public Power Authority.

Dan has advised on some of the municipal market's most complex and innovative transactions. His work includes public-private partnerships and multiple natural gas and renewable energy prepayment financings. Several of these engagements earned Bond Buyer "Deal of the Year" awards.

He also provides expert witness testimony on legislative and regulatory matters and is a frequent speaker at public finance industry conferences and workshops. Prior to rejoining the firm, Dan held Managing Director roles at Bear Stearns and Citigroup Global Markets. He is a graduate of the University of North Carolina at Chapel Hill.



Contact

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Specialties

Environmental Utilities, Public
Power

Financial Advisory

Education

B.S. in Economics and
International Relations
University of North Carolina

London School of Economics

Professional Designations or Licenses

Municipal Advisor
Representative (Series 50)

Municipal Advisor Principal
(Series 54)

Started with PFM: 1996

Started in the Field: 1990