



## Bruce Rideaux

Director

PFM Financial Advisors LLC

Bruce Rideaux joined PFM in November 2014 and is responsible for business development as well as day-to-day operational and quantitative functions for public finance engagements. He has been involved in more than \$15 billion of financings for a variety of major issuers including general obligation, transportation, water and sewer, economic development agencies, multi-family housing, state infrastructure banks, and commercial paper programs, among others. He has worked extensively with issuers such as the Cities of Dallas, Atlanta, Memphis, as well as the Metropolitan Government of Nashville and Davidson County for their general fund and various enterprise fund credits.

Bruce specializes in the quantitative analysis of debt issues, with a focus on project financings and cash-flow restructurings. He has experience with derivative products including inverse floaters, swap-based structured yield curve notes, standard swaps and bond options. Bruce also focuses his efforts on various credit strategies to improve or maintain his clients' rating standings.

Prior to his work in public finance, Bruce served as a financial advisor for UBS, providing portfolio and risk management for institutional clients.



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### Contact

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### Specialties

Financial Advisory, Alternative Finance

State & Local Governments,  
Transportation

### Education

B.A. in Mathematics  
University of Texas, Austin

MBA in Finance and Strategy  
Southern Methodist University

### Professional Designations or Licenses

Municipal Advisor  
Representative (Series 50)

**Started with PFM:** 2014

**Started in the Field:** 2003